



# SUPPORT OPPORTUNITIES

## Signature Initiatives

Signature Initiatives have the biggest impact in our mission of bringing science to life and lives to science for generations to come!

### WISE Women in Science & Engineering INITIATIVE

**\$100,000 annually**

Da Vinci Science Center works to reduce barriers for girls and women to participate in STEAM education and highlights career pathways less frequented by women. This is done through supporting participation in all education experiences, networking and mentoring opportunities for students and professionals, programming designed and marketed to advance girl participation in all STEAM disciplines, and an annual panel presentation at a signature WISE Forum highlighting professional women in STEAM.

"The Initiative sponsor will be recognized as the Platinum Sponsor at the WISE Forum in 2024 and will be recognized in all marketing, publication as the main Initiative sponsor for the year from the day committed.



## WISE FORUM **November 12, 2024**

at Da Vinci Science Center at PPL Pavilion

The annual WISE Forum brings together high school and college girls interested in Science, Technology, Engineering, the Arts, and Math (STEAM) with accomplished women professionals in STEAM fields, ranging from academia and healthcare to design engineering and space exploration.

SPONSOR BENEFIT	PRESENTING SPONSOR \$15,000	CHAMPION SPONSOR \$10,000	DISTINGUISHED SPONSOR \$7,500	PATRON SPONSOR \$5,000	FRIEND SPONSOR \$2,500	SUPPORTING SPONSOR \$1,500
Recognition in pre-event marketing	X	X				
Tiered recognition during event	X	X	X	X	X	X
Number of event attendees	10	10	8	6	4	2
Sponsor message during event	X					
Recognition on signage, slideshow, and website	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Promotional table	X	X	X	X		

# ACCESS FOR ALL

**\$150,000 annual need**  
**Gifts of any amount are welcome**

Da Vinci Science Center's Access For All program brings even more lives to science by supporting low income communities through significantly reduced admission and membership prices to SNAP, TANF, WIC, EBT, and Access cardholders.



## LINNY FOWLER STEAM SCHOLARSHIP FUND

**\$250,000 annual need**  
**Gifts of any amount are welcome**

The Linny Fowler STEAM Scholarship Fund provides funding for rising scholars with limited financial means and teachers with limited budgets so that they are able to access STEAM education programs and teacher professional development offered through the Science Center.

Scholarship recipients will have access to programs such as traveling science programs, field trips, science camps, and other experiences, inspiring curiosity and opening minds to the array of STEAM careers they can prepare for.

## ANNUAL STEAM EVENT

**April 25, 2024**  
at Da Vinci Science Center  
at PPL Pavilion

**\$50,000**

This annual event celebrates our STEAM Award winners and supports the Linny Fowler Scholarship Fund, guaranteeing access to STEAM for all regardless of financial challenges.

Benefits to be determined.





# SUPPORT OPPORTUNITIES

## In-Museum Experiences

Da Vinci Science Center at PPL Pavilion is host to regular programs and experiences that bring science to life in a variety of ways!

## FAB LAB

\$1,000 gives 10 students access to the Fab Lab where they can safely create innovative projects

Gifts of any amount are welcome to support equipment and supplies

The Fab Lab is an innovative makerspace designed to introduce community members to advanced technologies and equipment in the field of digital fabrication. Our lab is equipped with cutting-edge tools, including 3D printers, laser cutters, milling machines, and robotics kits, all aimed at fostering creativity and technical skills.



## CAREER CONNECTION DAYS

\$15,000 for 3 Days (\$5,000/day)

**Nov 08** | WISE Career Connection  
**Feb 21** | Engineering and Technology Career Connection  
**Mar 14** | Healthcare Career Connection

Career Connections Days are all-day events that provide opportunities for middleschool students to visit and interact with STEAM professionals in a variety of industries. School classes plan field trips to the Science Center to participate in a career expo and hands-on workshops.

Your sponsorship includes:

- Logo placement on marketing materials, student career notebooks, and event signage
- A table in a prominent location, allowing you to interact with participants
- The opportunity to address students about careers in STEAM at the conclusion of a Career Connections Days workshop.



# TRAVELING EXHIBIT

\$50,000 - \$100,000

Da Vinci Science Center aims to host 3 blockbuster traveling exhibitions a year alongside our permanent installations. These exhibitions draw in visitors from near and far, both from within the Lehigh Valley and out into the larger surrounding designated marketing areas.

As a primary museum attendance driver, our traveling exhibits are featured heavily in all of our marketing and communications efforts. On average, nearly 2/3 of all Science Center visitors elect to upgrade their general admission tickets and explore our premium traveling exhibits.

The traveling exhibit sponsor will be recognized by:

- Inclusion in paid advertising for exhibit, social media for exhibit, and on web pages
- Any on-site signage and collateral we might create (outside LED sign, rack card, map, in-center signs)
- Discounted ticket/membership offer and event rental
- Networking opportunities to include free preview night for sponsor (up to 100 guests), email to our constituents (18,000)



## KIBO 21 STEAM EXPLORER ROBOTICS KITS

\$10,000/classroom package

KIBO is an easy and fun way to bring robotics and coding to young learners and spark their interest in STEAM. This hands on, screen-free robot kit allows students to create, design, decorate and bring their own robot to life!

The KIBO 21 STEAM Explorer Full Classroom Package is designed to serve 20 to 24 students with the right amount of KIBO 21 Robotics Kits. These kits include 10 KIBO kits and all the available add-ons like training and curriculum, student workbooks, games and guide cards, and more.

Supporting KIBO 21 STEAM Explorer Robotics Kits helps cultivate a love for learning and critical thinking among young minds.

Da Vinci Science Center uses 4 KIBO kits annually.



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## In-Center Sponsorship

Events and special features at Da Vinci Science Center at PPL Pavilion draw excited guests from all over Pennsylvania, New Jersey, New York, and beyond!

## CYNDI THE SYNDAVER

**\$20,000 for 12 months in-center sponsorship**

Cyndi, our SynDaver (synthetic human body), and our knowledgeable staff conduct programs providing the opportunity for students to learn more about the human body, how it works, and how to keep it healthy through hands-on exploration.

The SynDaver features complete muscular, skeletal, circulatory, respiratory, gastrointestinal, and endocrine systems – all made from materials that look, feel, and respond just like live tissue.

Programs can be customized to explore different systems of the body through a series of experiments and dissections. Cyndi has been used in classrooms (K-12), medical themed summer camps, and used as a demonstration tool for an EMT conference. Over 3,700 students booked a workshop with Cyndi during the Body Worlds RX exhibit in 2022.

Sponsorship of Cyndi the SynDaver will be recognized by the following:

- Logo on website, marketing materials, and communications pieces related to Cyndi
- Event signage recognizing sponsorship at SynDaver events

