

DA VINCI SCIENCE CENTER

Science Soiree



April 25,
2025

Celebrating
Da Vinci Science Center's
30th Anniversary

Support us in creating an unforgettable night at the first annual Science Soiree and join us in celebrating our 30th anniversary of bringing science to life and lives to science!

Guests will enjoy a live auction, gourmet food stations with a scientific flair, and the presentation of our annual STEAM Awards. All of this and so much more at the brand new Da Vinci Science Center at PPL Pavilion in downtown Allentown.

Support our vision of advancing science learning, quality of life, and economic development in the valley while enjoying a fabulous and memorable night out!



Your 2025 Science Soiree sponsorship helps us support...

The Linny Fowler STEAM Scholarship Fund

Your support provides need- and interest-based scholarships to students for Science Center Traveling Science Programs, School's Out Science Camps, and other experiences. These scholarships provide students opportunities to explore science, technology, engineering, art, and mathematics (STEAM) subjects and careers.

The Annual STEAM Awards

A tradition since 1999, the awards (previously known as the Hall of Fame Awards) recognize students who show a passion for STEAM, and educators who inspire enthusiasm for learning with innovative approaches.

Access for All

This initiative is part of Da Vinci Science Center's commitment to providing access to science education to all, removing barriers to entry including financial barriers, and making sure all feel welcome. The Access for All Discount Admission and Membership program provides significantly reduced pricing for qualified individuals and families.

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Sponsorship Opportunities

Diamond Sponsor \$25,000

- **Pre-event Promotions:** Save-the-date card, press release (featuring company quote), invitations, social media posts, website with hyperlink, and e-marketing campaigns
- **Signage and Collateral:** Hamilton Street digital billboard, table tents, auction paddles, in-museum signage, slideshow presentation, and visitor guide recognition
- **Speaking opportunity at the event during program**

Additional Benefits:

- Corporate Membership Benefits at the Einstein Level (\$10,000 value)
- Free rental of Curiosity Hall (catering not included)
- Support a student STEAM Scholarship Award
- Discounted tickets and memberships for employees and families
- Use of Da Vinci Science Center's Science Soiree Logo
- 14 reserved Science Soiree tickets

Platinum Sponsor \$15,000

- **Pre-event Promotions:** Save-the-date card, press releases, invitations, social media posts, website with hyperlink, and e-marketing campaigns
- **Signage and Collateral:** Hamilton Street digital billboard, table tents, in-museum signage, slideshow presentation, and visitor guide recognition
- **Speaking opportunity at the event during program**

Additional Benefits:

- Corporate Membership Benefits at the Baez Level (\$5,000 value)
- Support a student STEAM Scholarship Award
- Discounted tickets and memberships for employees and families
- Use of Da Vinci Science Center's Science Soiree Logo
- 10 reserved Science Soiree tickets

Gold Sponsor \$10,000

- **Brand Visibility:** Logo recognition on our website, social media, and e-marketing campaign
- **Signage:** Logo recognition on Hamilton Street digital billboard and on slideshow presentation

Additional Benefits:

- Corporate Membership Benefits at the Institutional Level (\$1,000 value)
- 8 reserved Science Soiree tickets

Silver Sponsor \$5,000

- **Brand Visibility:** Logo recognition on Program Presentation, indoor printed signage, and website
- **Signage:** Logo recognition on Hamilton Street digital billboard and on slideshow presentation

Additional Benefits:

- 6 reserved Science Soiree tickets

Bronze Sponsor \$3,000

- Name recognition on in Program Presentation
- Name recognition on indoor printed signage
- 4 reserved Science Soiree tickets

Copper Sponsor \$1,500

- Name recognition on indoor printed signage
- 2 reserved Science Soiree tickets

\$275 Single Science Soiree Ticket

About Da Vinci Science Center

Da Vinci Science Center began in 1992 as a collaborative effort of Lehigh University, the Junior League of the Lehigh Valley, the Bethlehem Junior Women's Club, and an anonymous benefactor to host JASON Project broadcasts with Bob Ballard, Ph.D. In 1995, it opened its first exhibit floor as The SMART Discovery Center inside a former Bethlehem Steel Corporation annex in Bethlehem, PA. The organization spun off from Lehigh University in 1999 to become an independent non-profit organization, merged with Leonardo da Vinci's Horse, Inc. (LDVHI) in July 2003, and moved to its 29,000 square foot (SF) facility on the campus of Cedar Crest College in 2005.

The new 67,000 ft² Da Vinci Science Center at PPL Pavilion opened on May 22, 2024, in downtown Allentown, PA. The site was selected to play an integral role in Allentown's revitalization and to provide access to rich learning experiences for residents in the surrounding neighborhoods, many from low-income households traditionally underrepresented in STEAM (Science, Technology, Engineering, Arts, and Math). Central to the vision for the new center, underscoring its commitment to Diversity, Equity and Inclusion, was involvement by the local community in creating experiences welcoming and affordable to all.

The \$75 million science center is the largest cultural nonprofit project built in the Lehigh Valley in recent years. The facility provides a world-class resource for STEAM learning, increases access to STEAM education, and contributes to the region's investment in a 21st-century workforce. The galleries include Curiosity Hall, featuring a 54-foot gallery where visitors create digital animations at massive scale; the Lehigh River Watershed, fostering a deeper understanding of the web of ecosystems that surround Allentown; the LVHN My Body exhibit, codesigned by more than 60 healthcare experts; and Science in the Making, illustrating how science is applied in manufacturing and showcasing local industry. Career opportunities are highlighted throughout. The ground floor features the 9,000SF Da Vinci STEAM Learning Center encompassing four fully-equipped classrooms, Fab Lab, Media Production Studio, and Early Learning Center. Through an innovative partnership with Allentown School District, when school is in session the STEAM Learning Center serves as the second campus for Central Elementary School.

As a nexus of science education, career exploration and workforce development, Da Vinci Science Center fosters curiosity, innovation, and empowerment, transforming the educational landscape for the local community and beyond. Through dynamic exhibits and hands-on learning both in-center and through community outreach, we inspire students, educators, and families to explore STEAM.